

**Florida Lactation Consultant Association, Inc.**  
**2018 Conference**  
***Breastmilk: A Sustainable Resource***  
**Exhibitor Contract**

**CONFERENCE DATE: April 21, 2018**

Orlando Regional Medical Conference Center  
1414 Kuhl Avenue  
Orlando, FL 32806

Hotel accommodations at Hampton Inn: Downtown Medical. Request the FLCA rate.

**EXHIBIT REGISTRATION**

Please complete this Exhibitor Contract and return it before 3/15/2018 to:

LaeneKeith2014@gmail.com

Please submit this form as soon as possible since there are a limited number of tables available. Exhibit space will not be reserved unless FLCA has received full payment. Payment via check to FLCA or online is appreciated.

**CANCELLATION**

After March 15, 2018, exhibit fees will not be refunded for canceled exhibits.

**EXHIBIT HOURS**

Saturday, April 21 7:30 am - 5:00 pm  
(Before lectures in morning, 2 breaks & during lunch)

- The set up time for Saturday is 6:30am

**EXHIBIT SPACE**

The exhibit space will be adjacent to the conference space with access to attendees throughout the day.

**SPONSORSHIPS**

- **Platinum** (\$600 exhibit fee) - Full conference registration including meals for one, plus exhibit table and chair. Please send a one-page 8 ½ x11 ad (copy-ready) to be included in the sponsorship acknowledgements in the conference folder.
- **Gold** (\$300 exhibit fee) – table and chair. Please send in your business card size ad to be included in the conference sponsorship acknowledgements.

- **Silver** (\$150): Provide handouts/product sample and advertising in our conference handouts (no physical attendance)
- **Bronze** (\$50 exhibit fee): taskforces or coalitions only. Table. Acknowledgements.

**EXHIBITOR CONTENT**

- Exhibitors/Advertisers must provide all materials to be disseminated.
- Acceptance of an advertiser does not constitute FLCA's endorsement of the advertised product or service.
- FLCA follows the World Health Organization (WHO) International Code of Marketing Breast Milk Substitutes which does not accept the exhibition of bottles, formula products, or literature advertising them.
- The party will not hold FLCA responsible for any loss or expense related to exhibiting at this conference.
- The Exhibitor agrees to exhibit only those items or service normally supplied or manufactured by said exhibitor in the normal course of business.

**CONTRACTED SERVICES**

The Exhibitor agrees to accept the terms and conditions contained in the agreements with FLCA. The Exhibitor assumes entire responsibility and hereby agrees to protect against all claims to person or property, governmental charges or fines, and attorney fees arising out of or cause by Exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or any part thereof.

- FLCA reserves the right to regulate or prohibit any exhibit and/or materials deemed inappropriate or unacceptable.

**Florida Lactation Consultant Association, Inc.**  
**Breastmilk: A Sustainable Resource**  
**April 21, 2018**

Exhibiting Organization: \_\_\_\_\_

Exhibitor Name: \_\_\_\_\_

Name as it should appear on the name tag \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell phone: \_\_\_\_\_

Email: \_\_\_\_\_

Fax: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Products/services to be exhibited or advertised:

Electric outlet needed? \_\_\_\_\_ (limited availability)

**Platinum Sponsor only:** Meal Options will be sent later (vegetarian? Y N)

Do you wish to offer an item(s) for the free raffle? Y N

Item: \_\_\_\_\_

CIRCLE YOUR LEVEL OF PARTICIPATION:

**Platinum Sponsor** \$600

**Gold Sponsor** \$300

**Silver Sponsor** \$150

**Bronze Sponsor** \$50 (taskforce)

AGREEMENT: In signing and returning this form, the Exhibitor agrees to comply with policies, rules, and requirements set forth in the exhibitor contract.

Signature: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

Please include the ad/business card you want to appear in the conference folder according to your company's level of participation no later than **March 15, 2018**.

Please email this signed form to [flcassociation@gmail.com](mailto:flcassociation@gmail.com) and remit your exhibit sponsorship payment online at [www.flca.info](http://www.flca.info). Check may be made payable to FLCA. If mailing items please address to FLCA c/o 5208 Wexford Drive; Viera, FL 32955